The number of seniors (60+) across the nation is growing and far too many struggle with hunger and food insecurity.

Nationally, 9.5% of households with seniors face food insecurity. In Wisconsin, 6.4% of households with seniors face food insecurity.

Due to income constraints, food-insecure households with older adults do not have consistent access to enough food for healthy, active living. The impact of senior hunger extends well beyond an empty stomach and wallet.


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**Seniors Struggling With Food Insecurity may Experience a Number of Challenges:**

- Food running out
- Skipping meals
- Choosing between food and medicine
- Postponing medical care
- Poor health outcomes
- Higher health care use and costs

**SOURCE:** FRAC’s Hunger and Health series

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**Senior SNAP Participation:**

SNAP is available in every area of the country to help older adults purchase food.

**Percentage of all Households With Seniors Participating in SNAP**

<table>
<thead>
<tr>
<th></th>
<th>Metro Areas</th>
<th>Small Towns</th>
<th>Rural Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wisconsin</td>
<td>9%</td>
<td>8%</td>
<td>9%</td>
</tr>
<tr>
<td>Nationally</td>
<td>10%</td>
<td>10%</td>
<td>11%</td>
</tr>
</tbody>
</table>

For the purpose of this analysis, "**Metro Areas**" are metropolitan statistical areas delineated by the Office of Management and Budget (OMB), each of which contains at least one Census Bureau-delineated urbanized area of 50,000 or more people. "**Small Towns**" are micropolitan statistical areas as delineated by OMB, each containing at least one Census Bureau-delineated urban cluster of between 10,000 and 50,000 people, and "**Rural Areas**" are non-metropolitan and non-micropolitan areas.

**SOURCE:** FRAC analysis of American Community Survey data averaged over five years (2012-2016)
Nationally, only 42% (2 in 5) eligible seniors participate in SNAP.

**See how Your State Compares:**
- % of eligible seniors benefitting from SNAP in an average month in FY2015
  - Nationally: 42%
  - Wisconsin: 45%
- Average monthly SNAP benefit for senior households in FY2017
  - Nationally: $125
  - Wisconsin: $82

**SOURCE:** USDA’s FY2015 Trends in SNAP Participation Rates report

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**To get more seniors participating in SNAP, states and anti-hunger advocates can:**

**Educate**
- policy makers on the importance of SNAP in addressing senior hunger

**Partner**
- with health care providers, senior centers, faith-based organizations, and retailers to counsel seniors on SNAP benefits and to provide application assistance

**Adopt**
- state practices and policies to help ease barriers to SNAP enrollment and to ensure seniors receive the maximum amount of SNAP benefits to which they are entitled

**SOURCE:** Data provided by USDA-FNS, and FRAC analysis of FY2017 SNAP Quality Control data.