

Privacy Policy

This Privacy Policy governs the manner in which Food Research & Action Center (“FRAC”) collects, uses, maintains and discloses information collected from users (“You” or “Users”) of our website located at <http://frac.org/> (“Website”).

The Types of Information FRAC Collects

- **Non-personally identifiable information**

FRAC collects non-personally identifiable information about you whenever you visit our Website. Such information may include your Internet Protocol (IP) address, your Internet service provider, the browser you used, the time you visited the Website and which pages you viewed.

- **Web browser cookies**

The Website may also use “cookies” to enhance your experience with the Website. FRAC may also use cookies to measure aggregate web statistics, such as collecting the number of Users to the Website, the number of repeat Users and the most popular webpages, and for other purposes. FRAC does not use cookies to track User activity on an individual basis. You may choose to set your web browser to refuse cookies, or to alert you when cookies are being sent. If you do so, however, some parts of the Website may not function properly.

- **Personally identifiable information**

FRAC collects personally identifiable information (such as names and email addresses) from Users when they voluntarily provide such information to us, including, for example, when Users sign up to receive our newsletter, when Users sign a petition to take action on an issue, or when Users make a financial donation to FRAC.

How FRAC Uses the Information that It Collects

FRAC uses Users’ personal information to better understand how Users use the Website so that FRAC can improve the Website and its offerings. FRAC also uses Users’ personal information for the purpose for which the Users provided the information, in other words, to provide requested information, to process a donation, or to otherwise fulfill a request. If you provide FRAC with your email address and/or mailing address, FRAC will add you to its email and/or mailing list, as applicable, and may contact you with information that FRAC thinks will be of interest to you. If at any time you wish to stop receiving communications from FRAC, please follow the unsubscribe instructions at the bottom of any email FRAC sends you, or send FRAC an email at info@frac.org and ask to be removed from FRAC’s distribution lists.

How FRAC Protects User Information

FRAC adopts appropriate data collection, storage and processing practices and security measures to help protect against unauthorized access, alteration, disclosure or destruction of your personal information, but FRAC cannot guarantee that your information is 100% secure. Your credit card information is stored in a manner that is PCI compliant.

Sharing Personal Information

FRAC does not currently share Users' personally identifiable information with third parties (other than as specified below), but reserves the right to share such information (such as email addresses, but never credit card information) with other like-minded organizations. FRAC may also share generic aggregated demographic information not linked to any personally identifiable information regarding Users with third parties. FRAC may use third party service providers to help it operate its business and the Website or administer activities on FRAC's behalf, such as collecting donations on FRAC's behalf. FRAC may share User information with these third parties for those limited purposes but FRAC requires that such third parties protect the confidentiality of your information and use it for no other purpose.

FRAC may also release personal information if required to do so by law, or in the good faith belief that such action is necessary to comply with state and federal laws or to respond to a court order, subpoena, or search warrant.

Third Party Websites

FRAC may provide links from the Website to other websites. FRAC does not control the content or links that appear on these third party websites and is not responsible for the practices employed by websites linked to or from the Website. These websites and services have their own privacy policies. Browsing and interaction on any other website, including websites that have a link to or from FRAC's Website, is subject to that website's own terms and policies. This Privacy Policy covers only information collected through the use of FRAC's Website. In addition, FRAC does not currently respond to web browser "do not track" signals.

Compliance with Children's Online Privacy Protection Act

Protecting the privacy of the young is especially important. For that reason, FRAC never collects information at the Website from those FRAC knows are under 13, and no part of the Website is structured to attract anyone under 13. If FRAC becomes aware of having information about anyone under 13, FRAC will promptly delete the information.

California Privacy Rights

If you reside in California and have provided your personally identifiable information to FRAC, you may request information once per calendar year about FRAC's disclosures of certain categories of your personally identifiable information to third parties for their direct marketing purposes. Such requests must be submitted to FRAC at legal@frac.org.

Changes to this Privacy Policy

FRAC may update this Privacy Policy at any time. When it does, FRAC will revise the updated date at the bottom of this page. FRAC encourages Users to frequently check this page for any changes to stay informed about what information FRAC collects and how it uses that information. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of any modifications since your last visit.

Your Acceptance of These Terms

By using this Website, you signify your acceptance of this Privacy Policy. If you do not agree to this policy, please do not use the Website. Your continued use of the Website following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

Contacting FRAC

If you have any questions about this Privacy Policy or anything relating to the Website, please contact FRAC at legal@frac.org.