



COMMUNICATIONS INTERN

Want to gain valuable work experience doing communications and media outreach at a national nonprofit organization? Come work with us this fall!

Position Available

The Food Research & Action Center (FRAC) is seeking a fall intern to support our communications efforts. The position reports to the Senior Manager, Communications.

Organizational Background

FRAC is the leading national nonprofit organization working to eradicate poverty-related hunger and undernutrition in the United States. FRAC engages in research, technical assistance, information dissemination, policy analysis and advocacy, coalition-building, and an array of communications strategies. FRAC works in partnership with hundreds of national and state nonprofit organizations, public agencies, corporations and labor organizations to address hunger and food insecurity.

Duties include:

- Develop and maintain targeted press lists, and assist in conducting media outreach for FRAC reports and events, and in response to legislative activities.
- Track daily media coverage and assist with compilation of monthly earned media metrics.
- Draft letters to the editor in response to media articles on topics of interest, e.g., the Supplemental Nutrition Assistance Program (SNAP), school meals, and afterschool and summer meals.
- Assist with writing news releases, email alerts, blog posts, fact sheets, and web content. Identify photos for reports, blog posts, and website.
- Maintain FRAC's YouTube profile in accordance with best practices and work to grow subscription base.
- Assist in developing promotional materials for FRAC's two state-level initiatives — Maryland Hunger Solutions and D.C. Hunger Solutions.
- Organize photo library.
- Other projects as assigned.

Skills and Qualifications

- Working toward a Bachelor's or Master's degree in Communications, Journalism or related field.
- Proficient in Microsoft Office, including Word, PowerPoint, and Excel.
- Excellent writing skills.
- Ability to work independently and as part of a team.
- Knowledge of WordPress and HTML a plus.
- Experience with social media and creating video content a plus.
- Commitment to social justice.

Benefits

This internship may be done either to meet course /program requirements or as a volunteer. If done on a volunteer basis, FRAC will reimburse commuting expenses up to \$500.

Start Date

The start and end dates of the internship are flexible, but the ideal candidate will be available for an 8-week internship. Interns are expected to work approximately 20 hours per week.

To Apply

Email cover letter, resume, 2-3 page writing sample, and list of three references to employment@frac.org. Please include "Communications Fall Intern" in the subject line.

FRAC is especially interested in candidates who can contribute to the diversity of the organization.

FRAC is an equal opportunity, affirmative action employer. FRAC is firmly committed to a policy against discrimination based on sex, race, age, religious creed, sexual orientation, disability or ethnic or national origin.