

Fund WIC Valentine's Day Social Media Toolkit

Leading up to a new FY2024 funding deadline of March 1, advocates must continue to strongly urge Members of Congress to fully fund WIC.

On Wednesday, February 14, join the Food Research & Action Center and advocates from across the country in advocating for WIC's full funding. Use the following customizable social media posts and downloadable GIFs on X, Facebook, LinkedIn, and Instagram to tag and tell your Members of Congress to fully fund WIC in FY 2024.

Downloadable Graphics

Use the following customizable social media posts below and downloadable GIFs.

- Find the [downloadable GIFs here](#).

Key Hashtags

#FundWIC

#WIC

Target Your Members of Congress

- [X \(formally Twitter\) Handles for the 118th Congress](#)

Advocacy Actions and Resources

- Engage with Members of Congress, using your state's [estimate of WIC impacts](#) to demonstrate the potential local harm
- Review WIC's [proven positive outcomes](#) from the National WIC Association and House Education and the Workforce Democrats;
- Utilize the FRAC [Action Network](#) to send a message directly to Members of Congress;
- Text "FundWIC" to [888-418-5699](tel:888-418-5699); and
- Use the [#FundWIC social media toolkit](#), and [FRAC's](#) and [Moms Rising's](#) Letters to the Editor to spread the word about fully funding WIC in the final appropriations package.

Sample Posts

Take Action Posts

- Make some noise this Valentine's Day to show your love for WIC! # Text "FundWIC" to [888-418-5699](tel:888-418-5699) and use the [@fractweets Action Network](#) to urge your Members of Congress to provide full funding for #WIC in the Final FY 2024 Agriculture Funding Bill. <https://p2a.co/Zttwsd2>

- Take action now to keep our nation's children fed. Use the @fractweets Action Network to urge your Members of Congress to provide full funding for #WIC in the Final FY 2024 Agriculture Funding Bill. Hungry children can't wait!
<https://p2a.co/Zttwsd2>



Tag Your Members of Congress

- **[Tag Congress Members]**, you should keep a watchful eye on our nation's future. We urge you to show your love for our nation's children this Valentine's

Day. Fully #FundWIC in the final FY 2024 Agriculture bill. Hungry children can't wait!



- **[Tag Congress Members]** are you listening? You have the power to keep our nation's pregnant and postpartum women, infants, and young children well-nourished and fed. Fully #FundWIC in the final FY 2024 Agriculture Funding Bill.



- DYK, **[Tag Members of Congress]**, WIC provides nutritionally at-risk pregnant and postpartum people, infants and children up to 5 years old with low-incomes, supplemental nutritious foods, nutrition education, breastfeeding support, and referrals to health care. (1/2)

- [Heart emoji] **[Tag Members of Congress]**, WIC fuels the hearts of our nation's children. This #ValentinesDay, show your love and fully #fundWIC. (2/2)



- DYK, [Tag Members of Congress], that about 2M parents and young children could be turned Away from #WIC by September w/o full funding? Use @CenteronBudget's resource to see the impact on your state. <https://www.cbpp.org/research/food-assistance/about-2-million-parents-and-young-children-could-be-turned-away-from-wic>
- [Rose emoji] Roses are red, violets are blue. [Tag Members of Congress], we urge you to show your love for our nation's children this Valentine's Day. Fully #FundWIC in the final FY 2024 Agriculture bill.