

Supplemental Nutrition Assistance Program (SNAP) Director

Position Available

The Food Research & Action Center (FRAC) seeks a talented and experienced leader with anti-hunger, nutrition, and anti-poverty expertise to fill the position of **Supplemental Nutrition Assistance Program (SNAP) Director** working to expand access to SNAP and benefit adequacy. This position reports to the President and is part of FRAC's leadership team. FRAC is based in Washington, D.C. and operates remotely. This position requires some in-person meetings in Washington, D.C., as well as travel to conferences, meetings, and events.

The Director will play a leadership role in the organization, working closely with the President to develop, lead, and track unit goals and collaborate with other Directors to assist in achieving FRAC's strategic and organizational goals. The Director will oversee and manage the priorities and work of SNAP team, identify opportunities to expand the unit's work, develop resources and materials, and provide technical assistance and support on ways to ensure and support access to SNAP. This position will have supervisory responsibilities. The Director will also work with the President and Development team on fund development and stewardship. The successful candidate will be a passionate advocate who is able to leverage policy, research, analysis, partnerships, and coalitions to strengthen, expand, and protect SNAP. This position works with FRAC's national, state, and local partners and requires skills in strategy, policy analysis, coalition-building, and project management. A deep expertise of SNAP is required.

Organizational Background

FRAC works to improve the nutrition, health, and well-being of people struggling against poverty-related hunger in the United States through advocacy, partnerships, and by advancing bold and equitable policy solutions. To attain this mission, FRAC engages in research, policy analysis and advocacy, coalition-building, outreach, technical assistance and training, and an array of communications strategies. In partnership with hundreds of national, state and local nonprofit organizations, public agencies, corporations, schools, and labor organizations, FRAC addresses hunger and food insecurity, and poverty as their root cause.

Key responsibilities include, but are not limited to:

- Maintain and build upon FRAC's position as a trusted source of information on the SNAP program and other anti-hunger policies.
- Develop a comprehensive strategy to strengthen, expand, and protect SNAP that includes policy analysis, advocacy, regrant, trainings, technical assistance, research, and resources to provide leadership and support to state and local network partners on federal, state and local SNAP policy advocacy.

- Lead work on collecting and analyzing data to publish program-specific data reports focused on FRAC's policy goals.
- Build FRAC capacity to improve SNAP's ability to serve all people in need.
- Expand and tailor the resources we provide network members to amplify their critical state, local and federal policy advocacy work.
- Work with network members to advance FRAC's strategic priorities and advocacy goals.
- Work with the Chief of Staff to develop project management systems to better coordinate and share work across the unit and in joint projects with other units.
- Lead key projects and initiatives within the team and the organization.
- Evaluate the effects of existing or proposed legislation, regulations, policies and practices in order to determine ways to defend, improve and expand SNAP's positive impacts.
- Write persuasive analytic materials, guides, outreach materials, and reports for use by advocates, government agencies, policy makers, service providers, and the media.
- Oversee data and analysis projects within the unit.
- Make presentations to diverse audiences at local, state, regional and national conferences and meetings on SNAP access, benefit adequacy, and quality customer service.
- Provide leadership in planning and organizing webinars and trainings.
- Represent FRAC at coalition and partner meetings.
- Manage regrants to state and local nonprofits.
- Work closely with the President and development team on fund development.

A well-qualified candidate will possess the following:

- Minimum 10 years of experience in advocacy, policy analysis, program operations and/or organizing.
- An advanced degree in law, public policy or a comparable field or comparable experience.
- Proven management experience.
- Ability to lead, work independently and as a member of a team.
- Experience in nonprofit, government or policy work strongly preferred.
- Experience analyzing and interpreting data is strongly preferred.
- Demonstrated ability to think and act strategically.
- Proven knowledge of SNAP is required.
- Proven professional relationships with nutrition assistance programs key stakeholders, i.e. USDA, Food Nutrition Service leadership, Members of Congress.
- Capacity to tap input and engagement from people with lived experience with hunger and poverty strongly preferred.
- Experience with public benefits and outreach are also preferred.

- Exceptional written and verbal communication skills.
- Strong interpersonal and organizational skills.
- Unquestioned integrity, a high level of energy, and a sense of humor.
- A commitment to social justice.
- Experience with media.
- Experience with administrative and legislative federal advocacy.
- Solid computer and database management skills.
- Commitment to working for social justice.

Salary and Benefits

The salary range for this position is \$130,000 - \$154,000; excellent health, dental, vision, retirement, and other benefits; generous leave; enthusiastic and supportive staff.

To Apply

Click [here](#) to submit a resume, cover letter, and two writing samples (no more than four pages). No phone calls, please.

Opening/Closing Dates

The position is available immediately. It will close when filled. However, FRAC seeks to hire a qualified individual as soon as possible.

FRAC is an equal opportunity, affirmative action employer. FRAC is firmly committed to a policy against discrimination based on age, gender, race, religious creed, sexual orientation, disability, or ethnic or national origin.