



WISCONSIN P-EBT REPORT

School Year 2020–2021

WHO CARDS WERE ISSUED TO:
Head of household or legal guardian

COMMUNICATIONS AND OUTREACH PLAN FOR 2020–2021:
Social media and website posts, letters, brochures, and informational bulletins.

NUMBER OF SCHOOL-AGE CHILDREN SERVED:
292,968

DATE TO START ISSUING SCHOOL-AGE BENEFITS:
March 25, 2021

NUMBER OF CHILDREN IN CHILD CARE SERVED:
100,634

DATE TO START ISSUING PRE-6 P-EBT BENEFITS:
May 29, 2021

Summer 2021

STANDARD BENEFIT (Y/N):
Yes

NUMBER OF SCHOOL-AGE CHILDREN AND CHILDREN IN CHILD CARE SERVED:
429,430

TOTAL BENEFIT ISSUANCE FOR SUMMER:
\$161,039,976.80

SUMMARIES

SUMMARY OF HOW STATE COLLECTED NAMES FOR ISSUANCE: The Department of Health Services (DHS) had Deloitte pull a dataset that included all school children who received a non-zero P-EBT sum in any month of the 2020–2021 school year (August 2020 through June 2021). In conjunction with the Department of Public Instruction and Department of Children and Families, the state also obtained access to datasets that included any school children who were enrolled in the free or reduced-price school meal program in May 2021 or June 2021 (the final month of the school year, varies from school to school) but who were not issued any P-EBT benefits for the 2020–2021 school year.

SUMMARY OF HOW THE STATE IDENTIFIED NEWLY ELIGIBLE STUDENTS: Applications for free/reduced-price school meals continued to be accepted over the summer months. For any school children or non-school children in child care not captured in the late August issuance (due, for example, to applying for the free/reduced-price meal program

during the summer months), we offered a second issuance of the full summer benefit in late October. For those free/reduced-price meal applications received by September 1, 2021, if approved by school staff once the 2021–2022 school year began, these children would be eligible to receive the full summer P-EBT benefit amount as part of the second, late October issuance round. Children who are part of an application received after September 1, 2021, were not eligible for any summer P-EBT benefits, regardless of whether their application was ultimately approved.

SUMMARY OF HOW STATE COLLECTED NAMES FOR CHILDREN UNDER 6: As with our plan for identifying all school children eligible for the summer P-EBT benefit, DHS had Deloitte pull a dataset that included all non-school children in child care who received a non-zero P-EBT sum in any month of the 2020–2021 school year (October 2020 through June 2021). Per U.S. Food and Nutrition Services guidance, this dataset was then filtered to only include the

children who were part of a household that received SNAP benefits in at least one of the summer months (June, July, and August). This list served as the state’s “non-school children in child care source of truth” — the list of all known non-school children in child care who are eligible to receive the full summer P-EBT benefit.

SUMMARY OF COMMUNICATIONS AND OUTREACH PLAN FOR SUMMER 2021: Social media and website posts, letters, brochures, and informational bulletins.

SUMMARY OF DISPUTE RESOLUTION PROCESS: DHS created a specific unit to support case management and problem resolution for P-EBT operations. This group supported customer service including a hotline and dedicated email box, coordination with schools, fair hearings and other day to day management of P-EBT operations.

DATE TO START ISSUING BENEFITS: August 21, 2021