

Opportunities for Supporting Voter Engagement as a 501(c)(3) Social Justice Organization



Deborah Weinstein

moderator

Deborah Weinstein has been Executive Director of the Coalition on Human Needs since 2003. Prior to that, she served 9 years as Director of the Family Income Division at the Children's Defense Fund, after a decade as Executive Director at the Massachusetts Human Services Coalition.

In her four decades of advocacy experience, Debbie has brought a lot of groups together to fight for fair and commonsense federal and state budgets.



Debi Lombardi

Debi Lombardi is the Partner Engagement Manager at Nonprofit Vote. Her work in voter engagement started eight years ago with Forward Montana Foundation (an affiliate of the Alliance for Youth Organizing) where she led statewide voter registration drives and supported an effort to defend same-day voter registration. To this day, she serves on the board of Forward Montana Foundation. Debi first came to DC to work with Fair Elections Center's Campus Vote Project in 2016.

As the Partner Engagement Manager, Debi leads support and recruitment for strategic nonprofit partners on both the national and state level.



Quincy Howard, OP

Sr. Quincy Howard, OP is a Government Relations Specialist at NETWORK Lobby for Catholic Social Justice. She works to advance NETWORK's policy platform around fair and representative access to democracy. Sr. Quincy is also the Coordinating Director for the multi-faith Faithful Democracy coalition advocating for a safe, fair election in November and for bold, comprehensive policy reforms that improve how our democracy works in 2021. A professed Catholic sister of the Dominican Order, she is passionate about advocating for the common good and the call to protect and serve the most vulnerable members of society.



Joseph Lindstrom

Joey Lindstrom is the Director for Field Advocacy at the National Low Income Housing Coalition. He joined the NLIHC staff in February 2013, but he first worked with NLIHC in 2000 while organizing Wisconsin advocates in support of the National Housing Trust Fund campaign. He led campaigns in Madison, WI, on issues such as the local minimum wage, funding for homeless services, and eliminating housing discrimination against Housing Choice Voucher recipients. Joseph has also worked in various direct service capacities including as a homeless outreach coordinator, tenant's rights counselor, and workforce development professional.



Debi Lombardi





About Nonprofit VOTE

Nonprofit VOTE is a 501(c)(3) organization founded by a consortium of state nonprofit associations and national nonprofit networks



@NpVOTE



@NPVote

Founded in 2005, **Nonprofit VOTE** partners with America's nonprofits to help the people they serve participate and vote.

We are the leading source of nonpartisan resources to help nonprofits integrate voter engagement into their ongoing activities and services.

Our resources

Resource library

Nonprofit VOTE has an extensive resource library to help you engage your staff and community in all elections covering a variety of topics.

Nonpartisanship - We can help organizations learn the rules and identify what staff can and cannot do to remain nonpartisan

Voter Engagement - Our resources cover voter registration, education, mobilization, and why voting matters to help organizations navigate election information

Engaging with Candidates - Our resources help nonprofits navigate working with candidates leading up to an election

Advocacy - We can support organizations in talking about issues and advocacy in the lead up to an election

Census 2020 - Our “Nonprofits Count: 2020 Census” resource library has everything nonprofits need to know about engaging their communities in the census

www.nonprofitvote.org

Nonprofits countdown to the election

you can expect to find templates for various platforms, extra resources, graphics, and other **tools you need to share information** about the election with the people your nonprofit serves.

<https://www.nonprofitvote.org/countdown-to-election-introduction/>



Nonprofit VOTE

NONPROFITS COUNTDOWN TO THE ELECTION

**IT'S TIME TO GET
#VOTEREADY!**

- ☒ LOOK UP YOUR VOTER REGISTRATION STATUS
- ☒ LEARN ABOUT WHAT YOUR OPTIONS ARE FOR CASTING YOUR BALLOT
- ☒ FIND OUT WHAT'S ON YOUR BALLOT
- ☒ CHECK IF YOU NEED ID TO VOTE

**CHECK YOUR STATUS AT:
CANIVOTE.ORG AND BALLOTREADY.ORG**

The graphic is a vertical rectangle with a light blue background and large, stylized stars in the corners. It features the Nonprofit VOTE logo at the top, followed by the text "NONPROFITS COUNTDOWN TO THE ELECTION". The main headline is "IT'S TIME TO GET #VOTEREADY!" in large, bold, red letters. Below this is a list of four tasks, each preceded by a red square with a white 'X' inside. The bottom of the graphic has a red banner with white text that says "CHECK YOUR STATUS AT: CANIVOTE.ORG AND BALLOTREADY.ORG".

State-by-state guides

Coming Soon

State-by-State Guides that are
printable and **shareable**
online.



NONPROFIT VOTE STATE FACT SHEET COLORADO



VOTER FAQs:

WHAT SHOULD I KNOW TO BE REGISTERED TO VOTE?

- **How Old Do I Need to Be?** 16 to register, must turn 18 by election day to vote.
- **Can I Register Online?** Yes, see Register to Vote Online.
- **I Have a Felony Record, Can I Still Register?** Yes, after completion of sentence, including parole.
- **I Am Homeless, How Do I Register?** Use any address within a specific county that you regularly return to, such as a shelter, park, etc.
- **Where Do I Register in Person?** At the DMV, a public assistance office, military recruitment center, or in person registration drive.
- **Is There a Residency Requirement?** Yes, you must be a resident for at least 22 days immediately before the election.

WHAT SHOULD I KNOW ABOUT VOTING IN-PERSON?

- **Do I Need ID to Vote?** Yes, see "Voter ID Needs".
- **When Can I Vote?** See the Important Dates.
- **Where Can I Find My Polling Place?** See the state voter portal.



IMPORTANT DATES

General Election: Nov 3

Registration Deadline: Nov 3

Vote by Mail Request Deadline: Oct 26

Early Voting Period: Oct 26 - Nov 2



HELPFUL LINKS

Register to Vote Online:
sos.state.co.us/voter/pages/pub/olvr/verifyNewVoter.xhtml

State Voter Portal:
sos.state.co.us/pubs/elections/vote/VoterHome.html

Voter ID Information:
sos.state.co.us/pubs/elections/vote/acceptableFormsOfID.html

National holidays

National holidays



September 1, National Poll Worker Recruitment Day



October 5-9, National Voter Education Week



September 22, National Voter Registration Day



October 24, Vote Early Day

National Poll Worker Recruitment Day

What you can do today

- Share social media with #HelpAmericaVote
 - ◆ Twitter: @beapollworker
 - ◆ Facebook: @HelpAmericaVoteBeAPollworker
- Visit [HelpAmericaVote.gov](https://www.HelpAmericaVote.gov) for more information on poll worker recruitment
- Learn more about being a poll worker in your state: www.nass.org/can-i-vote/become-a-poll-worker



THANK
YOU!

www.nonprofitvote.org



Quincy Howard

NETWORK

&

Faithful Democracy



ADVOCATES FOR JUSTICE, INSPIRED BY CATHOLIC SISTERS

NETWORK Lobby and NETWORK Advocates



NETWORK Lobby (c)(4)
Catholic Social Justice
Advocacy






NETWORK Advocates (c)(3)
Catholic Social Justice
Advocacy



Started by 47 Catholic Sisters in the early 1970s

Different Campaigns - It's all about the messaging!

Activities		 c(3)	 c(3)	 c(4)	
1	Issue Advocacy/ Lobbying Advocating for organization's issues during election year	✓	✓	✗	<ul style="list-style-type: none"> Presents the issues in the context of candidates for the explicit goal of influencing outcome
2	Voter Education & Outreach Educating voters about issues & candidates; GOTV activities	✓	✓	✓	<ul style="list-style-type: none"> Compares the candidates on the issues w/ conclusion that a multi-issue voter should not re-elect Trump & to get out those votes
3	Electioneering Messaging with publicly-facing tactics to influence election outcomes	✗	✗	✓	<ul style="list-style-type: none"> Paid advertising on social media targeting Catholics, drawing them to separate site to influence vote

Equally Sacred Scorecard (c3)

NETWORK's "Equally Sacred" scorecard compares President Trump's and Vice President Biden's positions on "equally" sacred issues.

Goal: recenters debate over a wedge issue

Type(s): issue advocacy & voter education

Does not endorse candidate

EQUALLY SACRED PRIORITIES FOR VOTERS IN THE 2020 PRESIDENTIAL ELECTION

In recent years, Pope Francis has provided explicit instruction on the many ways we are called to defend, promote, and protect the sacredness of life. In his writing and speaking, Pope Francis makes it clear: **abortion is not the only issue that matters.**

Faith does not fit into political parties neatly. Still, we are called to engage in politics. This is no small feat. It requires us to be informed, to develop our conscience, to connect with like-minded people, and listen to those who think differently.



Here you will find a comparison of President Donald Trump and Vice President Joe Biden's policy positions in the areas Pope Francis names as "equally sacred" to the defense of the unborn.

We invite you to consider this information prayerfully.

Defense of the unborn is clear.

	TRUMP	BIDEN
Seeks to overturn <i>Roe v. Wade</i>	✓	✗
Supports health care and nutrition for pregnant women	✗	✓

Equally sacred are those already born.

	TRUMP	BIDEN
Supports families; advocates for domestic violence and sexual assault survivors and Native American tribes; opposes racism, xenophobia, and discrimination against the LGBTQ+ community and people with disabilities; opposes the death penalty	✗	✓

Equally sacred are...

People and families on the economic margins.

	TRUMP	BIDEN
Seeks to increase funding for housing, nutrition programs, and other economic supports, and prevent predatory lending	✗	✓

Those who are sick, disabled, and older adults.

	TRUMP	BIDEN
Will increase access to health care, oppose cuts to Medicare & Medicaid, and support people with disabilities	✗	✓

Victims of human trafficking & economic slavery.

	TRUMP	BIDEN
Upholds the Trafficking Victims Protection Act; supports raising the minimum wage and workers' right to organize	✗	✓

If we are pro-life...

We cannot ignore economic inequality.

	TRUMP	BIDEN
Seeks to accurately measure and address economic inequality, including the racial wealth and income gap	✗	✓

We cannot overlook the situation of migrants.

	TRUMP	BIDEN
Opposes a border wall, supports family in immigration policies and humane treatment of immigrants, and protects Dreamers	✗	✓

Gaudete et Exsultate - March 2018

101. Our defense of the innocent unborn, for example, needs to be clear, firm and passionate, for at stake is the dignity of a human life, which is always sacred and demands love for each person, regardless of his or her stage of development. Equally sacred, however, are the lives of the poor, those already born, the destitute, the abandoned and the underprivileged, the vulnerable infirm and elderly exposed to covert euthanasia, the victims of human trafficking, new forms of slavery, and every form of rejection. We cannot uphold an ideal of holiness that would ignore injustice in a world where some revel, spend with abandon and live only for the latest consumer goods, even as others look on from afar, living their entire lives in abject poverty.

102. We often hear it said that the situation of migrants is a lesser issue. Some Catholics consider it a secondary issue compared to the "grave" bioethical questions. That a politician looking for votes might say such a thing is understandable, but not a Christian, for whom the only proper attitude is to stand in the shoes of those brothers and sisters of ours who risk their lives to offer a future to their children.

General Audience - June 3, 2020

We cannot tolerate or turn a blind eye to racism and exclusion in any form and yet claim to defend the sacredness of every human life.



Who We Elect Matters:

The Effect of Four Years of Trump

Sept 23 - October 23, 2020

What →

A national virtual event consisting of live-streamed rallies, site visits, and Town-halls proclaiming that *who we elect, at every level of government, matters.*

This year,
Nuns on the Bus is going virtual!
Visit: NunsOntheBus.com

Nuns on the Bus

Nuns on the Bus: The Virtual Tour *Who We Elect Matters*



NETWORK Lobby for Catholic Social Justice and the Nuns on the Bus



Welcome! We will begin shortly!



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f NETWORKLobby t NETWORKLobby



Goal → Reach Voters Online

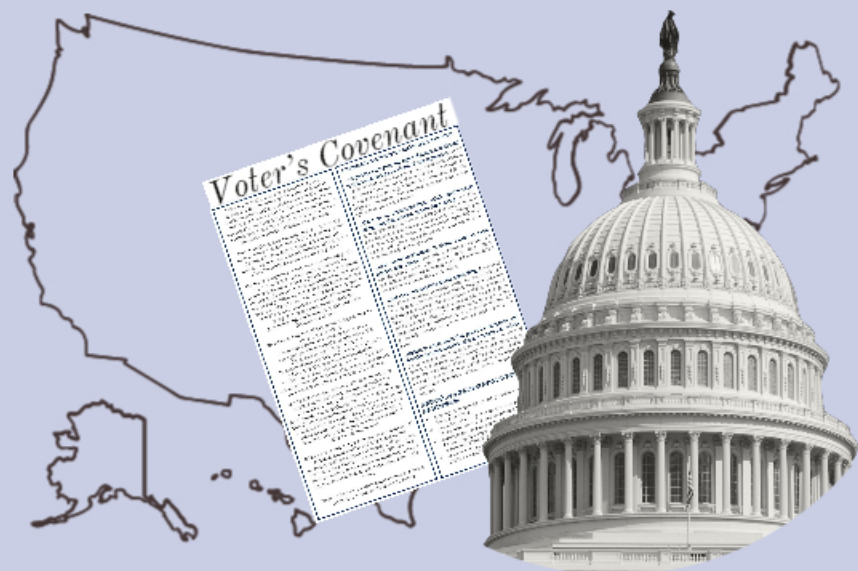
The Nuns on the Bus *virtual* tour from mid-September to mid-October will elevate the lived experiences of those facing the greatest challenges and highlight the most pressing issues in our nation. We focus on several key states and on preparing participants to vote for the common good on Election Day.

#MendtheGaps, #MendtheGapsVoter





FAITHFUL DEMOCRACY



Faithful Democracy

In a secular democracy, fair and just democratic systems are central to the assertion of human dignity and worth.

Partners - Multi-faith coalition of national, state, and local organization & congregations (majority are c3 partners)

Vision - Bold, comprehensive democracy reforms at a federal level (issue advocacy)

Voter's Covenant - Uniting principles document with list of endorsing faith-based and religious partner organizations.

Objective - A free, fair, and safe 2020 election where voters are equipped to cast ballot



Unheard Voices Tool-Kit Chapters

Chapter 1: Voting Rights and Disenfranchisement (November 2019)

Chapter 2: Money in Politics — the Root of All Evil (January 2020)

Chapter 3: Census 2020: Laying the Democratic Foundation (March 2020)

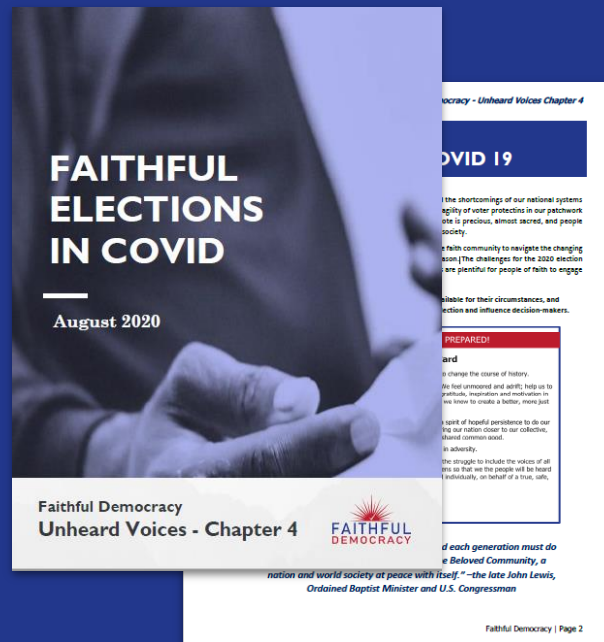
Chapter 4: Faithful Elections in COVID (August 2020)

Learn More: <https://networkadvocates.org/faithfuldemocracy/>

Chapter 4: Faithful Elections in COVID

Multi faith and Open Source Primer

1. Co-Brands Available
(RethinkingChurchStrategies)
2. Great foundation to supplement with more specific social media campaigns and messaging toolkits
3. Includes well established clearinghouse resources to find state-specific election information,
4. Reflection Questions, Scripture and Faith Leader Quotes, Prayers, Case Studies



Resources

Poll Worker Recruitment Day for Faithful Democracy

- Social Media Tool-Kit [Here](#).

My Voter Plan Webinar w. Faith in Public Life

- Sept 10th, 2-3pm ET
- [Register Here](#).

Election Month Campaign for October

- Learn More [Here](#).



Poll Worker Recruitment Day
Sept 1, 2020

Quincy quincy@faithfuldemocracy.us & Giovana giovana@faithfuldemocracy.us

Sr. Quincy Howard, OP

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Joseph Lindstrom

National Low Income Housing Coalition



**National Low Income
Housing Coalition**

OUR HOMES, OUR VOTES

2020

BECAUSE HOUSING IS BUILT WITH BALLOTS



NATIONAL LOW INCOME
HOUSING COALITION

Housing Advocates and Nonpartisan Voter Engagement

September 1, 2020

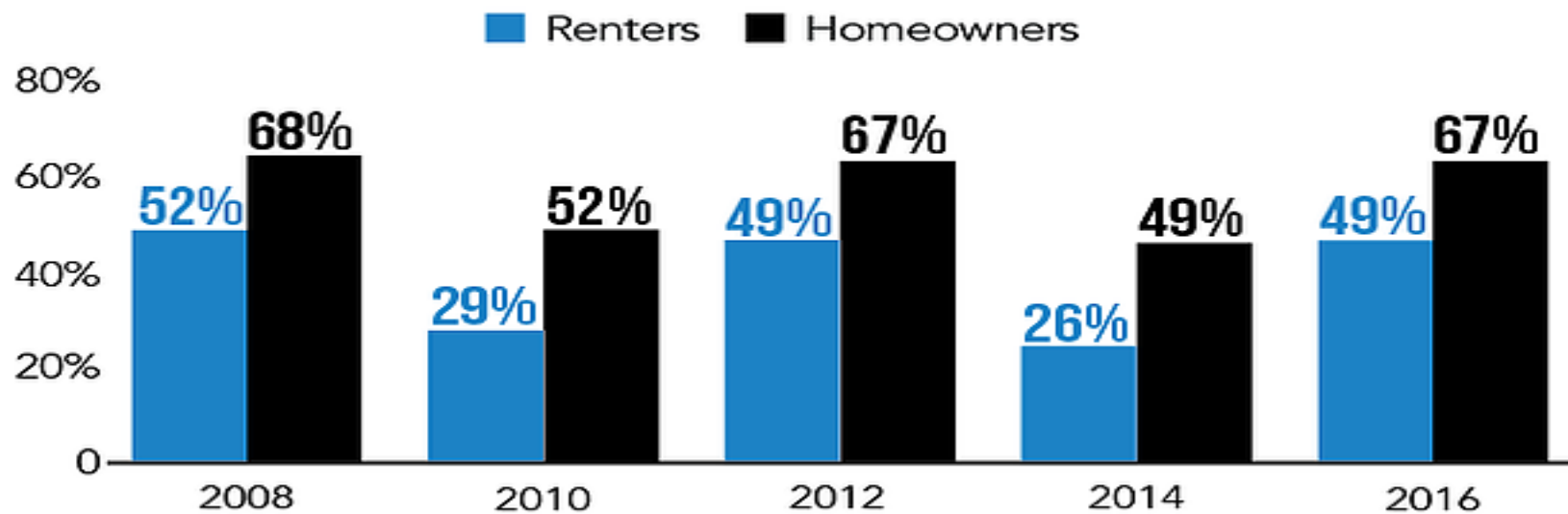
Engaging Voters and Candidates



Our Homes, Our Votes is NLIHC's voter engagement effort focusing on increasing voter registration and turnout among low-income housing renters and advocates.



U.S. CITIZENS WHO REPORTED VOTING IN NATIONAL ELECTIONS BY HOUSING TENURE (2008 TO 2016)

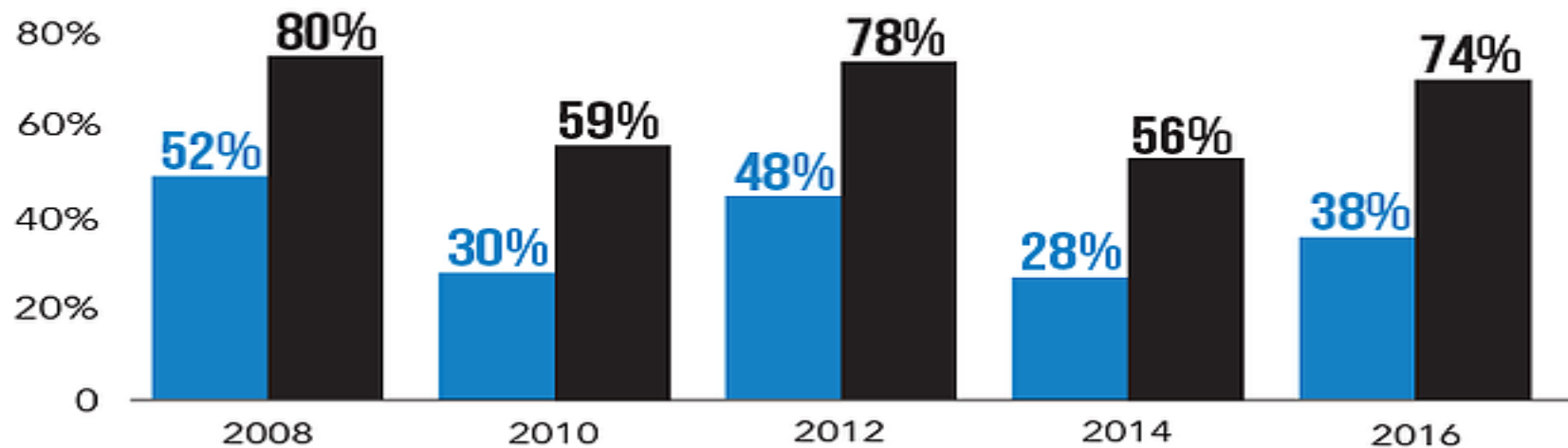


Source: November 2006-2016 Current Population Survey data

U.S. CITIZENS WHO REPORTED VOTING IN NOVEMBER ELECTIONS BY FAMILY INCOME (2008 TO 2016)

■ Under \$20K

■ Over \$100K



Source: November 2006-2016 Current Population Survey data

83%

of the public agrees that elected officials are not paying enough attention to the cost of housing and the need for more affordable housing.



NATIONAL LOW INCOME
HOUSING COALITION

76%

say they are more likely to vote for a candidate that has a detailed plan for making housing more affordable.

Source: Public Opinion Poll Feb. 25-Mar. 4, 2019 Hart Research Associates

OUR HOMES, OUR VOTE!
2020
BECAUSE HOUSING IS BUILT WITH SALES TAX
★★★★

Join as an Affiliate



Benefits of Joining Our Homes, Our Votes

- Swag package
- Use of the logo and images on co-branded materials
- Amplification through media engagement
- Guidance and assistance from NLIHC staff

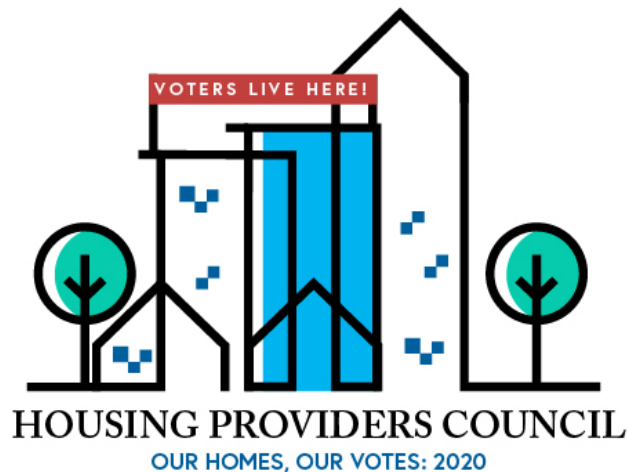


Join the Housing Providers Council

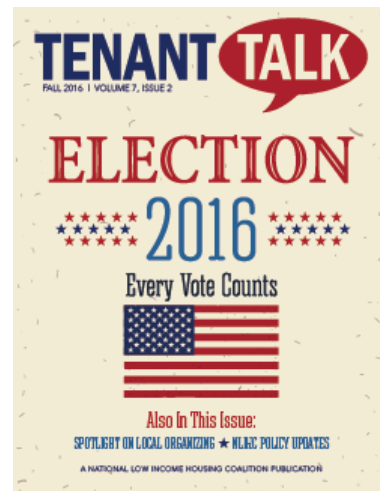


Benefits of Participating in Our Homes, Our Votes

- Access to voter lists
- Assistance with branded templates and materials
- Amplification through media engagement
- Guidance and assistance from NLIHC staff



Communications Platforms



Template Materials


A light blue rectangular card with a white tilted rectangle in the center. The white rectangle contains text and input fields for a renter to provide their polling location and hours. The text "I AM A RENTER AND I VOTE" is at the top left of the card. A small empty rectangular box is in the top right corner of the card. The text "#VOTERSLIVEHERE" is at the bottom center of the card. The bottom left corner features the National Low Income Housing Coalition logo, and the bottom right corner features the Housing Providers Council logo.


I AM A
RENTER
AND I VOTE

POLLING LOCATION

IS OPEN FROM TO

#VOTERSLIVEHERE

 NATIONAL LOW INCOME HOUSING COALITION

 HOUSING PROVIDERS COUNCIL
FOR RENTERS AND TENANTS

Voter Registration – The Basics



Preparing a Registration Campaign



- Define your goals
- Connect with the local Board of Elections or County Clerk
- Registration trainings
- Consider resources

Goal Setting and Voter Registration



- Define your constituency
- Produce an intended registration number
 - Increases over previous years can be strong goals
- Establishing roles
- Volunteer recruitment

Common Obstacles



1. Voter Apathy
2. Locked Apartment Buildings
3. Formerly Incarcerated Voters
4. Voting without an Address

Confronting Voter Apathy



Effective Messaging

- Focus on a better future
- Connect voting with personal struggles of a given voter
- Use language that refers to civic duty



**I CAN'T VOTE...
BUT YOU CAN VOTE FOR ME**

- ✓ Access & quality healthcare
- ✓ Better schools
- ✓ Safer communities
- ✓ Jobs

My future depends on you.

I VOTE, I COUNT.

For more information about registering to vote or poll locations, contact your health center or go to www.communityhealthvote.net

LOCAL VOTING INFORMATION:

 **Community Health Vote**
www.communityhealthvote.net

OUR HOMES, OUR VOTES

2020

BECAUSE HOUSING IS BUILT WITH BALLOTS

★ ★ ★ ★ ★  NATIONAL LOW INCOME HOUSING COALITION

BROOKE SCHIPPOREIT
BSCHIPPOREIT@NLIHC.ORG
202.662.1530 x233

Updated 03/2019

Upcoming Webinar on Getting Out the Vote



Get Out the Vote: Opportunities to Mobilize People

Tuesday, October 6, 3:00pm ET

Register at: <http://alturl.com/crh99>

1. Vote-by-mail strategies
2. Early voting!
3. Election day
4. Social distancing and COVID-19 considerations
5. Protecting voters from intimidation
6. Voter ID requirements and what to bring with you

Thank you!

For the first webinar: <https://www.youtube.com/watch?v=qDI51X3lhXI&feature=youtu.be>

Chn.org

nlihc.org

frac.org

networklobby.org

