OFFICE OF THE GOVERNOR STATE OF MONTANA

STEVE BULLOCK
GOVERNOR



Angela McLean Lt. Governor

May 21, 2014

NAME ADDRESS ADDRESS

Dear NAME:

We're writing to ask you to help end childhood hunger in Montana. It may sound quite ambitious, but there is a simple way you can help achieve this goal.

Adopting the community eligibility provision (CEP) of the Healthy Hunger Free Kids Act for the 2014-2015 School Year will help your DISTRICT/SCHOOL serve free school meals to all students, regardless of income. You can join by signing the enclosed form and sending it back to the Office of Public Instruction.

COMMUNITY ELIGIBLITY and NAME OF SCHOOL/DISTRICT

The CEP means that because NAME OF SCHOOL has PERCENTAGE of identified eligible students, NAME OF SCHOOL is eligible for one-hundred reimbursement from the USDA for universal free breakfast and lunch (as determined by the Healthy Kids Act of 2010, for schools with 62.5 percent or more eligible students).

This opportunity means that every student at NAME OF SCHOOL will have access to school-provided breakfast and lunch. By simply signing the enclosed documents, NAME is signed up for community eligibility.

HOW COMMUNITY ELIGIBILITY WORKS

CEP is the newest opportunity for schools with high percentages of low-income children to provide free breakfast and lunch to all students. CEP increases participation in school meal programs, reduces labor costs for schools and increases federal reimbursements. In short, it allows for a healthier student body and a healthier school meal budget. CEP also reduces the district's paperwork and school meal administrative costs because there is no need to collect school meal applications.

Across the country, CEP has already made it easier for thousands of schools to offer free meals to their students. After the first two years of implementation in seven states, families and administrators at more than 2,000 schools welcomed the opportunity to reduce child hunger. In schools that have participated in CEP for two years, lunch participation has increased by 13 percent and breakfast participation has increased by 25 percent.

Because NAME OF SCHOOL already offers breakfast, we know that you understand the importance of this opportunity. We do, however, want to express how important we feel universal free breakfast is,

and more specifically, how important offering an alternative model, like breakfast-after-the-bell, is in increasing breakfast participation rates and reducing stigma for low-income children. Plus, schools that implement universal breakfast-after-the-bell programs have been shown to have students improve by 17.5 percent on standardized math tests. Signing up for CEP can help achieve similar outcomes in Montana.

WHAT NAME OF SCHOOL/DISTRICT CAN DO

We know that SCHOOL/DISTRICT NAME will be happy with community eligibility. In fact, the Food Research and Action Center found that 100 percent of surveyed districts that had implemented community eligibility would recommend it. Districts reported positive feedback from parents and school staff and an increased ability to feed more children. Many districts also reported an increase in federal funding through the school nutrition programs.

No child should go hungry in Montana. Your participation in CEP will be instrumental in our fight to end childhood hunger.

Our staff stand by to help your school navigate any piece of the application or to answer any questions. They can be reached at 406-444-2501. The deadline for submission to OPI is June 30th, so we ask that you turn in your application before then. We'll be in touch in the coming weeks.

Sincerely,

STEVE BULLOCK

Governor

DENISE JUNEAU

Superintendent of Public Schools

ANGELA MCLEAN

Lt. Governor

LISA BULLOCK

First Lady