

AHPC 2023 Sponsorship Opportunities

2023 HYBRID
NATIONAL
**ANTI-HUNGER
POLICY**
CONFERENCE



May 7-9, 2023

Washington, D.C. | Hybrid

Support America's Premier Anti-Hunger Event

Visibility | Positive Change | Valuable Connections

With 200 food banks and 60,000 food pantries and meal programs, the **Feeding America** network is the nation's largest domestic hunger-relief organization, working to connect people with food and end hunger.

The **Food Research & Action Center** is the leading national nonprofit organization working to improve the nutrition, health, and well-being of people struggling against poverty-related hunger in the U.S.

The **National CACFP Forum** serves as the national advocacy organization that protects viability, perfects policy, and promotes leadership for the Child and Adult Care Food Program.

The National Anti-Hunger Policy Conference (AHPC) is the nation's premier forum for strategizing sustainable solutions and mobilizing political will to end hunger in America. Organized and led by the Food Research & Action Center (FRAC) and Feeding America, in conjunction with the National CACFP Forum, the event has grown to attract thousands of advocates from across the country who are committed to ensuring that individuals and families struggling against hunger and poverty have access to the nutrition they need to live a healthy, fulfilling life.



Why Sponsor?

Hunger strikes in every community. Sponsoring the conference provides an opportunity to raise your company's profile as a philanthropic leader that is committed to being part of the solution to ending hunger in America. Your support demonstrates that your company is vested in the health and well-being of individuals, families, communities, and the country.

Your sponsorship investment also supports your organizational objectives:

Gain Visibility and Build Brand Loyalty

Sponsoring the National Anti-Hunger Policy Conference gives you visibility across public and private sectors, including health, academic, agriculture, economic, policy, and social justice. An active online presence, including a large social media reach, a conference website, e-newsletter, and mobile app, allows for continued visibility before, during, and after the conference.

You also will join a circle of other key influencers who have been involved in the conference (see list of current and previous sponsors above). The event features Members of Congress, Hill staff, key administration officials, and other luminaries. Previous distinguished speakers include U.S. Secretaries of Agriculture Tom Vilsack and Dan Glickman, Ambassador Susan Rice, U.S. Secretary of Education Dr. Miguel Cardona, U.S. Secretary of Housing and Urban Development Marcia L. Fudge, U.S. Secretary of Health and Human Services Xavier Becerra, U.S. Secretary of Transportation Pete Buttigieg,

Senator Pat Roberts (R-KS), and *The New York Times* Columnist Charles Blow.

Build Relationships

Sponsoring the conference is your best opportunity to connect and network with thousands of recognized anti-hunger leaders from the local, state, and national levels. This is a great way to build relationships with advocates and better understand their needs. Visibility of your organization's support also will build brand loyalty.

Current and Previous Sponsors

- Walmart.org
- AARP Foundation
- Kellogg Company Fund
- Amazon
- General Mills, Inc.
- Bank of America
- CEO Action for Racial Equity
- From Now On Fund
- Minute Menu Systems, LLC
- Propel
- Smithfield Foods

Support Positive Change

The conference provides an annual forum for discussing strategies to protect, strengthen, and expand the federal nutrition programs, including exchanging promising practices, examining research on participation trends, communications and advocacy skills-building, policy impacting the programs, and root causes of hunger and poverty.

CONNECT WITH:

- Anti-hunger and anti-poverty advocates
- Individuals with lived expertise of hunger and poverty
- Agriculture and food industry partners
- Nutrition groups
- Representatives of food banks and emergency feeding organizations
- Child and Adult Care Food Program sponsors and providers
- SNAP application assisters
- School meal and child nutrition program providers
- Researchers and practitioners from around the country

Key Themes of the Interactive Workshop and Training Sessions

- The Critical Role of the Federal Programs in the White House's Plan to End Hunger by 2030
- Addressing the Inequities and Root Causes That Fuel Who Experiences Hunger in America
- Operational Innovations Emerging From the Pandemic

Highlights

This year's event will feature: a pre-conference anti-hunger boot camp; an entry-level course in federal nutrition program advocacy for those new to the community; two afternoons of plenaries, spotlight sessions, workshops, and networking sessions; Lobby Day on Capitol Hill; anticipated remarks from USDA leadership; and possible opportunities for advocacy with the administration.

Federal Nutrition Programs

- Supplemental Nutrition Assistance Program
- School Breakfast Program
- National School Lunch Program
- Child and Adult Care Food Program
- Summer Nutrition Programs
- Afterschool Nutrition Programs
- Special Supplemental Nutrition Program for Women, Infants, and Children
- Pandemic EBT/Summer EBT
- The Emergency Food Assistance Program
- Commodity Supplemental Food Program
- Food Distribution Program on Indian Reservations
- Older Americans Act Nutrition Programs

Open Call for Workshops

We have invited session proposals from the community that highlight innovative and impactful policy and advocacy work from around the country that strive to address hunger and its inequities. Proposals will be reviewed and approved by a committee composed of people with lived expertise with hunger and poverty and national and state anti-hunger representatives.



2023

Showcase Your Commitment to Ending Hunger in America

We offer a variety of sponsorships to help you meet your goals and budget. Sponsorships are limited so please submit your request by **April 1, 2023**.

All-Inclusive Sponsorship Opportunities

All-inclusive sponsorships receive recognition in the conference:

- Website/Social Media/Mobile App/Signage
- Additional benefits are included based on level of sponsorship.

<p>Premier Sponsor \$100,000</p>	<ul style="list-style-type: none"> ● Opportunity to address attendees (5-minute maximum) during a breakfast or lunch plenary session ● Spotlight listing (with logo and link to website) on conference promotional site and conference mobile app ● Exclusive sponsorship of charging station kiosk ● Logo placement on tote bags provided to all attendees ● Premium logo placement on conference signage and background slide deck displayed before and after plenary sessions ● Logo (with link to website) in “Pack Your Bags” final pre-conference email to attendees ● 10 complimentary conference registrations ● Additional tickets to opening reception on Sunday
<p>Platinum Sponsor \$50,000</p>	<ul style="list-style-type: none"> ● Opportunity to give brief remarks (2-minute maximum) during a breakfast or lunch plenary session ● Listing (with logo and link to website) on conference promotional site and conference mobile app ● Logo placement on tote bags provided to all attendees ● Logo placement on conference signage and background slide deck displayed before and after plenary sessions ● 8 complimentary conference registrations ● Additional tickets to opening reception on Sunday
<p>Gold Sponsor \$25,000</p>	<ul style="list-style-type: none"> ● Listing (with logo and link to website) on conference promotional site and conference mobile app ● Logo placement on conference signage and background slide deck displayed before and after plenary sessions ● 6 complimentary conference registrations ● Additional tickets to opening reception on Sunday
<p>Silver Sponsor \$10,000</p>	<ul style="list-style-type: none"> ● Listing (with logo and link to website) on conference promotional site and conference mobile app ● Logo placement on conference signage and background slide deck displayed before and after plenary sessions ● 4 complimentary conference registrations
<p>Bronze Sponsor \$5,000</p>	<ul style="list-style-type: none"> ● Listing on conference promotional site and conference mobile app ● Listing on conference signage and background slide deck displayed before and after plenary sessions ● 2 complimentary conference registrations

A La Carte Sponsorships

- Sponsor a networking break, workshop track, sunrise yoga class, and more!
Contact us to discuss other opportunities.

Be a Scholarship Sponsor!

\$5,000–\$50,000

- Provide 100 in-person scholarships for \$50,000 and receive the perquisites of a Platinum Sponsor. Other levels are also available.

If you have questions or are interested in sponsoring the conference, please contact **Darin Allen** at dallen@frac.org (202-986-2200) or **Nikki Drevich** at ndrevich@feedingamerica.org (202-836-9128).

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Reserve Your Sponsorship Before April 1, 2023

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Nikki Drevich, Feeding America
ndrevich@feedingamerica.org (202-836-9128)

Darin Allen, FRAC
dallen@frac.org (202-986-2200)

The logo for Feeding America, featuring the word "FEEDING" in orange and "AMERICA" in green, with a stylized wheat stalk above the letter "I" in "FEEDING".

The logo for FRAC (Food Research & Action Center), with "FRAC" in large letters where "F" is green, "R" is blue, "A" is orange, and "C" is blue. Below it, the text "Food Research & Action Center" is written in a smaller blue font.

AntiHungerPolicyConference.org