

COMMUNICATIONS INTERN

Want to gain valuable work experience doing communications and media outreach at a national nonprofit organization? Come intern with us!

Position Available

The Food Research & Action Center (FRAC) is seeking an intern to support our communications efforts. The position reports to the Manager, Communications. Currently, FRAC is operating remotely, and this position will be remote as well.

Organizational Background

FRAC works to improve the nutrition, health, and well-being of people struggling against poverty-related hunger in the United States through advocacy, partnerships, and by advancing bold and equitable policy solutions. To attain this mission, FRAC engages in research, policy analysis and advocacy, coalition-building, outreach, technical assistance and training, and an array of communications strategies. In partnership with hundreds of national, state, and local nonprofit organizations, public agencies, corporations, and labor organizations, FRAC addresses hunger and food insecurity, and poverty as their root cause.

Duties include:

- Develop and maintain targeted press lists and assist in conducting media outreach for FRAC reports and events.
- Track daily media coverage and assist with compilation of weekly media coverage report and monthly media metrics report.
- Update and maintain FRAC's media database.
- Assist communications director and communications manager with ongoing media training sessions to prepare company spokespeople for interview opportunities.
- Assist with writing news releases, letters-to-the-editor, social media and web content.
- Identify content that can be shared on FRAC's social media channels.
- Assist with brainstorming content for FRAC's blog, FRAC Chat.
- Organize photo library for 2022 reports, newsletters, website, and other communications channels as needed.
- Attend weekly team meetings and provide ideas and input.
- Other projects as assigned.

Skills and Qualifications

- Working toward a bachelor's or Master's degree in Communications, Journalism or related field.
- Proficient in Microsoft Office, including Word, PowerPoint, and Excel.
- Excellent writing skills.
- Ability to work independently and as part of a team.
- Knowledge of Cision and WordPress a plus.
- Experience with social media and creating video content a plus.
- Commitment to social justice.

Benefits

This internship can either be a paid position, at the rate of \$17.80/hour, or done to meet course/program requirements for course credit.

Start Date

The start and end dates of the internship are flexible; however, the ideal candidate will be available for a 10-week internship. The internship can range from 5-40 hours per week depending on the intern's availability.

To Apply

Click [here](#) to submit a cover letter, resume, 2-3-page writing sample, and list of three references.

The position is available immediately. It will close when filled. However, FRAC seeks to hire a qualified individual as soon as possible.

FRAC is especially interested in candidates with lived expertise with hunger or poverty who can contribute to the diversity of the organization.

FRAC is an equal opportunity, affirmative action employer. FRAC is firmly committed to a policy against discrimination based on age, gender, race, religious creed, sexual orientation, disability, or ethnic or national origin.