



## **COMMUNICATIONS INTERN**

Want to gain valuable work experience doing communications and media outreach at a national nonprofit organization? Come intern with us!

### **Position Available**

The Food Research & Action Center (FRAC) is seeking an intern to support our communications efforts. The position reports to the Senior Manager, Communications.

### **Organizational Background**

FRAC is the leading national nonprofit organization working to eradicate poverty-related hunger and undernutrition in the United States. FRAC engages in research, technical assistance, information dissemination, policy analysis and advocacy, coalition-building, and an array of communications strategies. FRAC works in partnership with hundreds of national and state nonprofit organizations, public agencies, corporations and labor organizations to address hunger and food insecurity.

### **Duties include:**

- Develop and maintain targeted press lists, and assist in conducting media outreach for FRAC reports and events.
- Track daily media coverage and assist with compilation of earned media metrics.
- Assist with writing news releases, email alerts, blog posts, fact sheets, and web content. Identify photos for reports, blog posts, and website.
- Maintain FRAC's YouTube profile in accordance with best practices, and work to grow subscription base.
- Assist in developing promotional materials for FRAC's two state-level initiatives – Maryland Hunger Solutions and D.C. Hunger Solutions.
- Identify content that can be shared on FRAC's social channels; assist with brainstorming content for FRAC's blog, FRAC Chat.
- Organize photo library.
- Other projects as assigned.

## **Skills and Qualifications**

- Working toward a Bachelor's or Master's degree in Communications, Journalism or related field.
- Proficient in Microsoft Office, including Word, PowerPoint, and Excel.
- Excellent writing skills.
- Ability to work independently and as part of a team.
- Knowledge of WordPress a plus.
- Experience with social media and creating video content a plus.
- Commitment to social justice.

## **Benefits**

This internship may be done either to meet course /program requirements or as a volunteer. If done on a volunteer basis, FRAC will reimburse commuting expenses up to \$500.

## **Start Date**

The start and end dates of the internship are flexible, but the ideal candidate will be available for an 8-week internship. Interns are expected to work approximately 20 hours per week.

## **To Apply**

Email cover letter, resume, 2-3 page writing sample, and list of three references to [employment@frac.org](mailto:employment@frac.org). Please include "Communications Intern" in the subject line.

FRAC is especially interested in candidates who can contribute to the diversity of the organization.

FRAC is an equal opportunity, affirmative action employer. FRAC is firmly committed to a policy against discrimination based on age, sex, race, religious creed, sexual orientation, disability, or ethnic or national origin.