



Oregon

Theodore R. Kulongoski, Governor

Department of Human Services

Public Health Division

Office of Family Health

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February 11, 2009



Dear Mr. Kleen,

Welcome to the Oregon State WIC Program Advisory Board! We are pleased to be able to engage a variety of individuals from our state-wide community to enhance the quality and effectiveness of WIC services. Your expertise, background and viewpoint will make an important contribution to that effort.

You are joining the WIC Advisory Board at a very exciting time for the WIC program. Today we are preparing for the biggest transformation the program has seen in over 30 years. Beginning in August of 2009, WIC will enhance its focus on participant services and make unprecedented changes to the foods offered, further solidifying WIC's place as the premier public health nutrition program. Oregon WIC has adopted the project name **Fresh Choices** to reflect the major changes that are coming. Oregon WIC has also launched a new participant centered service model to providing WIC services in a way that will personalize nutrition services to maximize WIC's impact on public health.

We look forward to seeing you at our kick-off meeting on:

Monday, February 23, 2009

9:00 A.M. to 2:30 P.M.

Portland State Office Building, Room 1E

800 N.E. Oregon St.

Portland, Or. 97232

Lunch will be provided and parking passes are available upon request. Please call Michael Conkey at 971-673-0038 to RSVP and for instructions for parking, and/or directions.

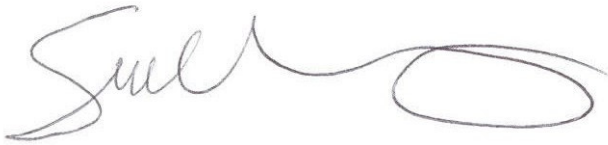
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Please take a few moments to complete the attached information form and return it to Mike Conkey by email or fax (971-673-0071). This information will help us to better understand your interests and desires related to your membership on the Board. I also have enclosed some general materials about the Advisory Board and the roles and responsibilities of its members. Thank you!

Sincerely,

A handwritten signature in black ink, appearing to read "Sue Woodbury". The signature is fluid and cursive, with a large, stylized "S" and "W".

Sue Woodbury, MBA, RD
Oregon WIC Program Manager

Attachments:

WAB Meeting Agenda

WAB Purpose

WAB Roles and Responsibilities for Members

Member Information Sheet