



Oregon WIC Advisory Board

Roles and Responsibilities of Board Members

1. To serve as a representative of a specific organization/group or area of expertise. Responsible for providing views representative of the organization/group; serve as a liaison to the representative group including communicating and soliciting input as appropriate. To be available for consultation in area of expertise as needed, including between meetings.
2. To regularly attend scheduled Advisory Board meetings. Designated alternate may attend in member's absence.
3. To participate in discussions, review and comment on materials, and give input into program planning and evaluation activities of the board.
4. To serve as strong advocate of the WIC Program as a cost effective public health nutrition program.
5. To promote positive linkages between WIC and other community partners.
6. To serve as a champion for good customer service in the WIC Program.